



Fashion Technology

I DESIGN DREAMS OF PEOPLE INTO REALITY



fashion colors SPRING 2010



FOR MORE DETAILS CONTACT

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**Programmes of Study
A CAREER IN FASHION TECHNOLOGY**

COURSES OFFERED	DURATION	ELIGIBILITY
B.Sc.Fashion Technology	3years	10 + 2 or equivalent
B.Sc.Interior Design	3years	10 + 2 or equivalent
PGDFT.Fashion technology	1 year	Graduation
M.Sc.Fashion Technology	2years	Graduation
M.Sc Interior Design	2years	Graduation
Diploma in Fashion Technology	1 & 2years	10 + 2 or Graduation
Diploma in Interior Designing	1 & 2years	10 + 2 or Graduation
Hostel facility	100% placement record	



SALIENT FEATURES

PTU Distance Education Courses valid for lateral entry and degree equivalence in U.K.

Recognised by University Grants Commission (UGC)

classes from morning 9-4 p.m



Within the sphere of technology industries, design technology is perhaps the fastest growing today. With new technologies emerging rapidly and industries changing complexion, more and more job opportunities are up for the taking. It is estimated that india's will have a shortfall of five lakh people in the design sector by 2010-11, but not all graduates will be employable. Thus bringing the gap between talent and the skills required by the industry is important. Today, only one in every four designers is employable and only 10% of the design graduates manage to get employment in the design industry. Hence the students should understand the basic requirement of the industry and exhibit that ability. The high expectations of the design industry are how clear are your concepts of pattern engineering, along with the latest cad systems which work on simulation stitching where the students do not require cloth to stitch and check their designs. Students of fashion should have a good knowledge of cutting on the drape and cutting on flat, good fabric knowledge along with a comprehensive knowledge of dress library only then a student of fashion can sketch a design, check the cutting, fittings and finishing. The fitting is done today on the computer virtually by feeding the measurements of the client in the computer and then the cutting methodology has to be done which is further simulated, that is artificially stitched on the computer. This eases the work, as it expedites the work and reduces cost as no cloth is needed. This technology has been adopted by the major garment manufacturing industries as the lead time of production is too less. These skills are taught at Deznye E'cole. A student of ours is great in draping, pattern engineering of

womens, mens, and child's garment, has extensive knowledge of design skills, design development, computer friendly with CAD design systems, great knowledge of the fabrics, grading, marker making etc. come start your journey of design as career with Deznye E'cole.

Real Life Garments





Interior Design

Are you ready?
to make an impression

Educating tomorrow's
Design Professionals



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Programmes of Study A CAREER IN INTERIOR DESIGN

COURSES OFFERED	DURATION	ELIGIBILITY
B.Sc. Fashion Technology	3years	10 + 2 or equivalent
B.Sc. Interior Design	3years	10 + 2 or equivalent
PGDFT. Fashion Technology	1 year	Graduation
M.Sc. Fashion Technology	2years	Graduation
M.Sc Interior Design	2years	Graduation
Diploma in Fashion Technology	1 & 2years	10 + 2 or Graduation
Diploma in Interior Designing	1 & 2years	10 + 2 or Graduation
hostel facility	100% placement record	



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Opportunity to learn & get experience at the same time

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classes from morning 9-4 p.m

noun; general concept of the field
verb; action or process
noun; one idea or proposal
"Design is to design a design to produce a design."
noun; some finished product, actual result

Interior Design

+

Architecture



Today the houses are immensely sophisticated, very technical and uses trendy materials. The increasing availability of computer technology and internet access has ensured that many people in the developed world, home is the primary place in their world. In design and architecture terms, the reinvention of the home as workspace has implications both for the organisation of space, to an existing set of conditions. These conditions may be purely functional in nature or they may also reflect in varying degrees the social, political and economic points in any case, it is assumed that the existing set of conditions - the problem - is less than satisfactory and that a new set of conditions - a solution - would be desirable. The act of creating design, then is a problem - solving or design process.

design language is limited, then the range of possible solution to a problem will also be limited.

The analogy may be made that one must know and understand the alphabet before words can be formed and a vocabulary developed; one must understand the rules of grammar and syntax before sentences can be constructed; one must understand the principles of composition before essays, novels and the like can be written. Once these elements are understood, one can write poignantly or with force, call for peace or incite to riot, comment on trivia or speak with insight and meaning. In a similar way, it might be appropriate to be able to recognize the basic element of form and space and understand how they can be manipulated of a design concept, before addressing the more vital issue of meaning in design.

The initial phase of any design process is the recognition of a problematic condition and the decision to find a solution to it. Design is above all a willful act, a purposeful endeavor. A designer must first the existing condition of a problem, define its context and collect relevant data to be assimilated and analyzed. This is the critical phase of the design process since the nature of a solution is inexorably related to how a problem is perceived, defined and articulated.

Designers inevitable and instinctively prefigure solutions to the problems. They are confronted with, but the depth and range of their design vocabulary influence both their perception of a question and the shaping of its answer. If one's understanding of a



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